

Growing together



ज्ञान से लक्ष्य तक



EduParth

Digital Marketing & Generative AI Certification Program

A future-ready, practical skill program designed to turn absolute beginners into industry-ready digital marketers.

DURATION: 3 +1 MONTHS

MODE: CLASSROOM TRAINING

(3 DAYS A WEEK)

**100%
INTERNSHIP ASSURANCE**

**LOCATION : EDUPARTH BUILDING, 2ND FLOOR
EDWARD LINES KINGSWAY CAMP, DELHI
LANDMARK-CAMP CHAWK.
IN FRONT OF GTB METRO GATE NO. 4**

ABOUT EDUPARTH

WHO ARE WE?

EDUPARTH IS A STUDENT-LED LEARNING COMMUNITY BUILT BY STUDENTS, FOR STUDENTS. IT WAS CREATED TO BUILD WHAT WE ONCE WISHED EXISTED—PRACTICAL LEARNING, HONEST GUIDANCE, AND A STRONG SENSE OF COMMUNITY.

OUR VISION

TO BUILD A STUDENT-LED ECOSYSTEM WHERE INDIVIDUALS GROW TOGETHER THROUGH PRACTICAL EDUCATION AND REAL-WORLD EXPOSURE.



NOT CONVENTIONAL
BUT
RELEVANT

OUR MISSION

TO BRIDGE THE GAP BETWEEN LEARNING AND REAL-WORLD OPPORTUNITIES THROUGH PROJECTS AND INTERNSHIPS

OUR GOAL

TO EMPOWER LEARNERS WITH PRACTICAL SKILLS AND A COMMUNITY, ENABLING THEM TO BUILD CAREERS AND OPPORTUNITIES TOGETHER



PROGRAM

OVERVIEW

KEY LEARNING AREAS

BUILD MARKETING STRATEGIES

**CREATE CONTENT & ADS USING
AI**

RUN PAID CAMPAIGNS

**ANALYZE PERFORMANCE USING
REAL TOOLS**

**OPTIMIZE CAMPAIGNS FOR
BUSINESS GROWTH**



DIGITAL MARKETING



CONTENT MARKETING



SOCIAL MEDIA MARKETING



SEO & AI OPTIMIZATION



GOOGLE ADS & META ADS



EMAIL MARKETING & FUNNELS



ANALYTICS, CRO & AI INSIGHTS

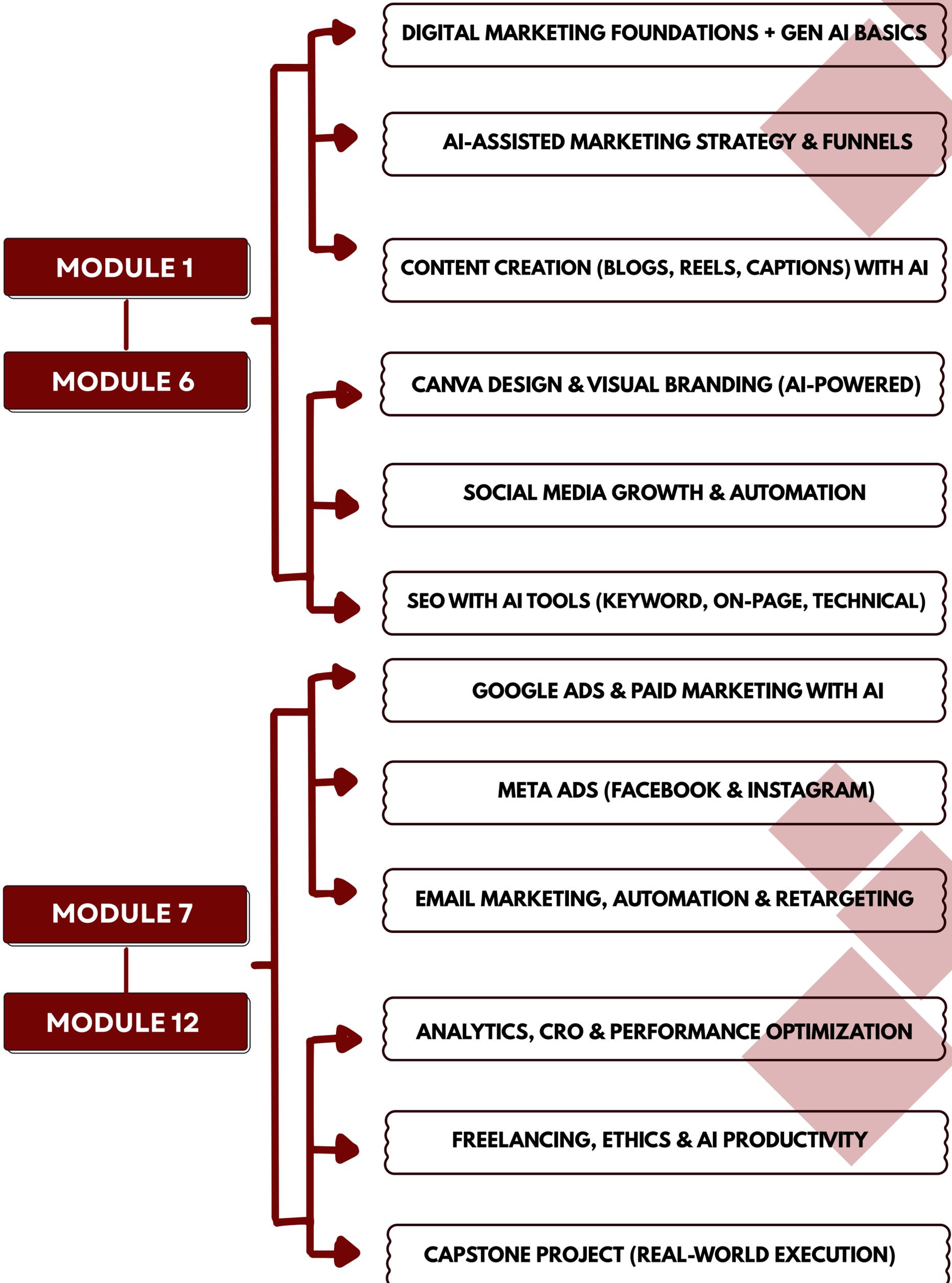
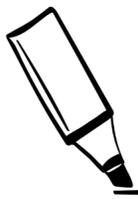


FREELANCING & CAPSTONE



MARKETING STRATEGY

MODULE HIGHLIGHTS



**PERFORMANCE
MARKETING INTERN**

**DIGITAL MARKETING
EXECUTIVE**

CONTENT CREATOR

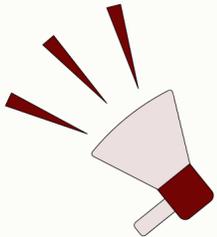
**CAREER
OPPORTUNITIES
AFTER
EDUPARTH**

**SOCIAL MEDIA
MANAGER**

**FREELANCE DIGITAL
MARKETER**

SEO EXECUTIVE

**RESUME &
LINKEDIN
PROFILE**



**PERSONAL
PORTFOLIO
WEBSITE**

**LIVE DIGITAL
MARKETING
CAMPAIGNS**

**WHAT
YOU
WILL
BUILD**

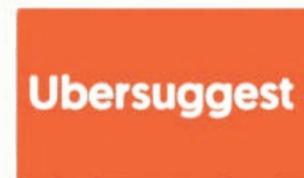
**SEO & ANALYTICS
REPORTS**

**AI-GENERATED
ADS & CONTENT**



**SOCIAL MEDIA &
CONTENT
PORTFOLIO**

DIGITAL MARKETING TOOLS



Google AdSense



Google Tag Manager



AI TOOLS SPECIALIZATION

Gemini



Playground AI



Kaiber



runway



Adobe Firefly



descript

ElevenLabs



Adobe Podcast



Canva

Rytr



Jasper



Writesonic



wordtune

copy.ai



TextBlaze

Lexica



Content at Scale



Originality.ai

Influency

seventh sense

audiense:



SocialPilot

VEED.IO



Microsoft Designer

CONGRATULATIONS

NEHA SINGH



completed

GOOGLE ANALYTICS

on April 3 , 2026

Can track, analyze, and interpret user data using Google Analytics 4 to make data-driven decisions.

CONGRATULATIONS

NEHA SINGH



completed

GOOGLE ADS SEARCH

on April 15 , 2026

Can create, manage, and optimize search ad campaigns to drive targeted traffic and conversions.

CONGRATULATIONS

NEHA SINGH



completed

GOOGLE ADS DISPLAY

on April 23 , 2026

Can design and optimize display ad campaigns to build brand awareness and reach the right audience.

CONGRATULATIONS

NEHA SINGH



completed

GOOGLE ADS VIDEO

on April 30 , 2026

Can plan, run, and optimize video ad campaigns across YouTube and Google video networks.

CONGRATULATIONS

NEHA SINGH



completed

GOOGLE ADS APPS

on May 5 , 2026

Can run and optimize app promotion campaigns to drive installs and in-app actions.

CONGRATULATIONS

NEHA SINGH



completed

AI-POWERED SHOPPING ADS

on May 15 , 2026

Can use AI-driven shopping campaigns to promote products and maximize sales performance.

CONGRATULATIONS

NEHA SINGH



completed

GOOGLE MY BUSINESS

on May 26 , 2026

Can optimize Google Business Profiles to improve local visibility and customer engagement.

CONGRATULATIONS

NEHA SINGH



completed

HUBSPOT ACADEMY EMAIL MARKETING

on June 12 , 2026

Can plan, create, and optimize email marketing campaigns for engagement and conversions.

CONGRATULATIONS

NEHA SINGH



completed

AI-POWERED SHOPPING ADS

on May 15 , 2026

Can use AI-driven shopping campaigns to promote products and maximize sales performance.

CONGRATULATIONS

NEHA SINGH



completed

AI-POWERED PERFORMANCE ADS

on May 26 , 2026

Can leverage AI-based performance campaigns to optimize ads across multiple Google platforms.

CERTIFICATIONS



CERTIFICATIONS

CONGRATULATIONS

NEHA SINGH



completed

SEMRUSH SEO TOOLKIT

on June 3 , 2026

Can conduct keyword research, site audits, and SEO analysis using SEMrush tools.

CONGRATULATIONS

NEHA SINGH



completed

CANVA DESIGN SCHOOL

on June 29 , 2026

Can design professional-quality marketing creatives using Canva design tools.

CONGRATULATIONS

NEHA SINGH



completed

HUBSPOT ACADEMY SOCIAL MEDIA MARKETING

on June 20 , 2026

Can develop and execute effective social media strategies across multiple platforms.

CONGRATULATIONS

NEHA SINGH



completed

AI IN MARKETING

on July 2 , 2026

Can apply AI tools and techniques to improve marketing strategy, targeting, and automation.

CONGRATULATIONS

NEHA SINGH



completed

YOUTUBE CREATOR ACADEMY

on July 13 , 2026

Can plan, create, and grow YouTube content using platform best practices.



YOU
DID
IT



CERTIFICATE OF COMPLETION

DIGITAL MARKETING COURSE COMPLETION

CONGRATULATIONS

Neha singh

Has successfully completed comprehensive training in digital marketing tools, strategies, and execution.





**CONTENT
CREATION
GOOGLE ADS**

**META ADS
VIDEO SHOOTS
& EDITING**

**INTERNSHIP &
PLACEMENTS**

**SEO
STRATEGY
MAKING**

**WEBSITE
DESIGN**

**Social Media
Handling**



tdc | THINK
DILIGENT
CONSULTING



**Bhikharam
Chandmal**™

**COMPANIES
WAITING TO
HIRE YOU!**

b
Biz Compliances

**PARTYØØZE
EVENTS**

PhyMED+

**AND MANY
MORE..**

CONTACT US

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**JOIN US IN THIS
COMMUNITY**

LET'S GROW TOGETHER